



AGENCY

JACK IN THE BOX WORLDWIDE

CLIENT

ORGANIC HARVEST

PRODUCTION

TRIDEV ENTERTAINMENT

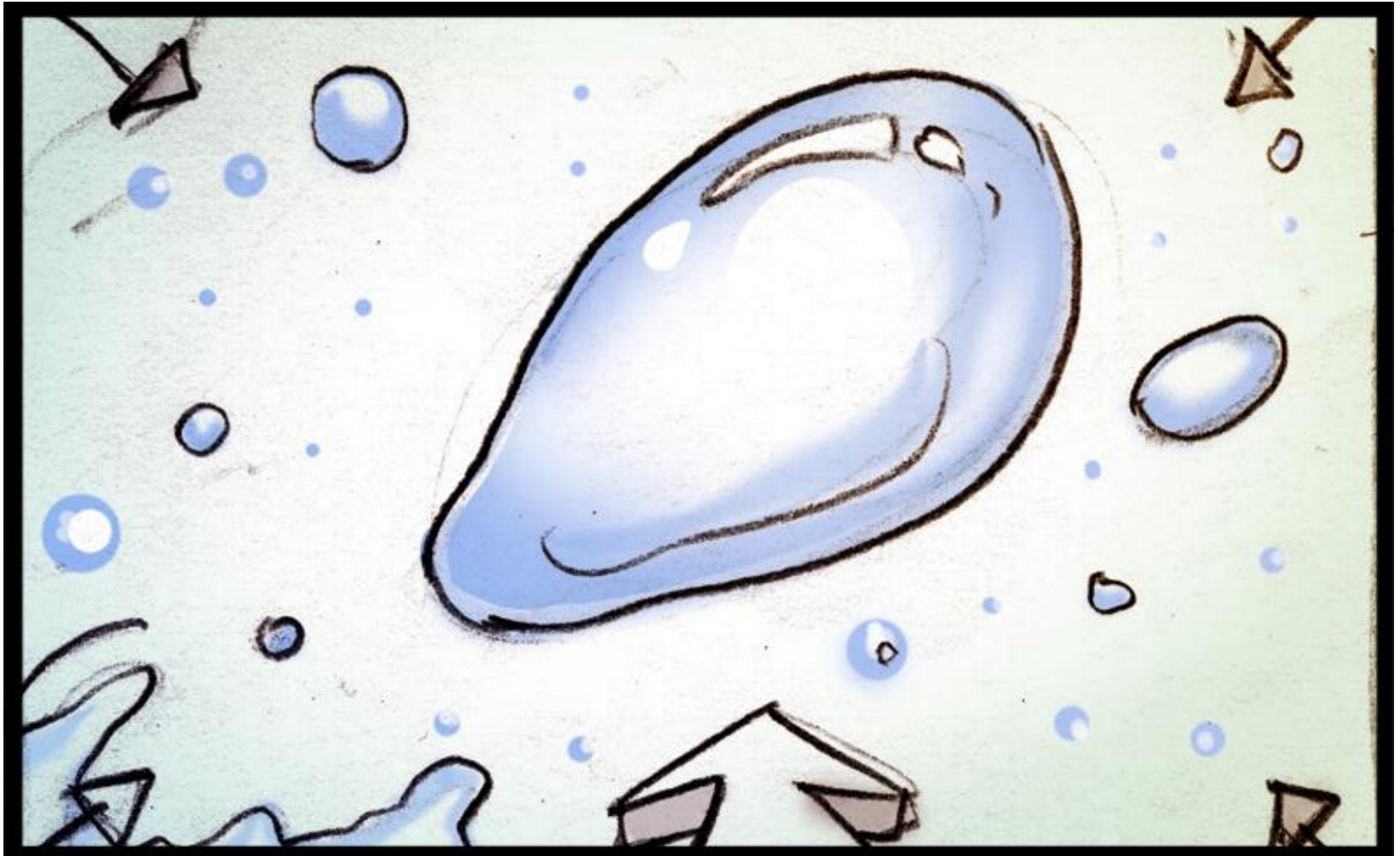




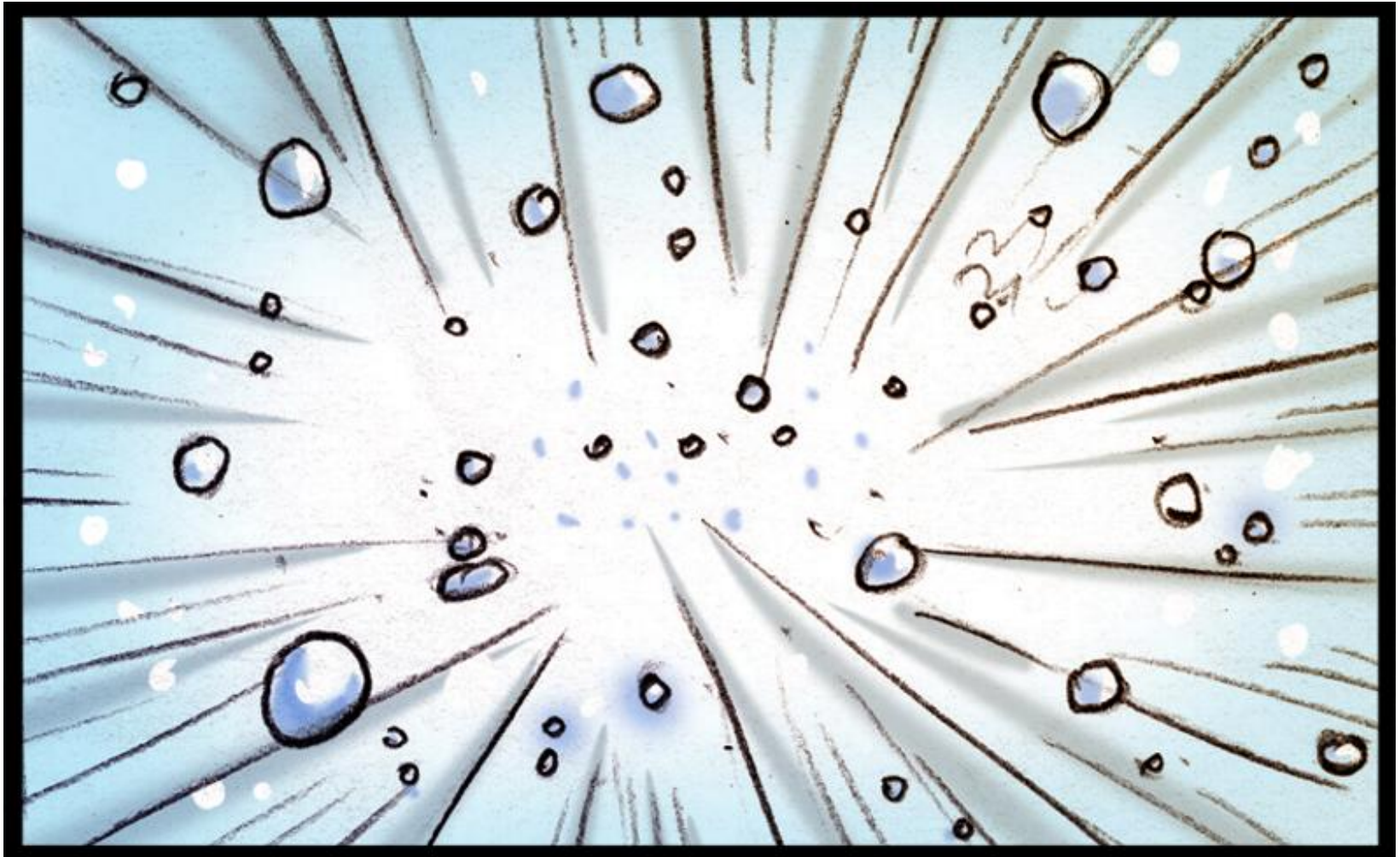
Track shot -We see a girl in a washroom, cupping water in her hands and splashing it on her face.
As the water hits her face, the frame freezes.



Time slice of the same shot the camera pans OTS to reveal her reflection in the mirror.



Camera zooms in to a Close up of a single water droplet, the freeze frame jumps back to motion and it comes alive



As the drop comes alive it splashes onto the screen.



The water droplets are seen as if throw from behind her here as she walks into the Garden of Organic as the camera follows her walking through an arch of rustic wood



(Wide shot) The girl is then seen walking around the garden with a look of wonder on her face , camera moves leading her into the garden.



The girl walks by a neem tree, a gentle wind blows making the branches move.



The leaves gently caress her face



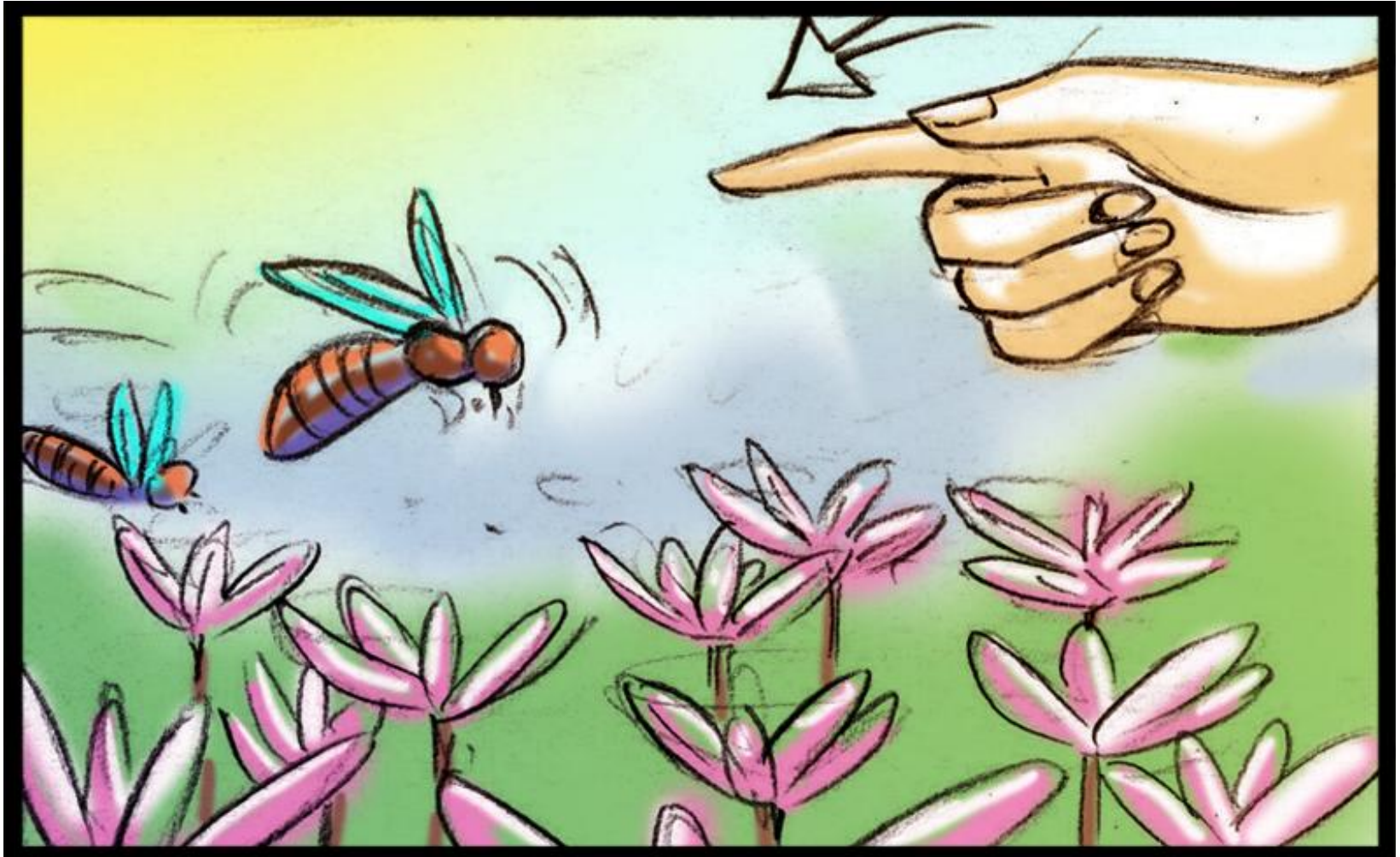
Gently She plucks the neem leaves



MS Girl adds them to her basket smilingly



She walks away from the neem tree towards the saffron bed



Close up shot of beautiful saffron flowers planted in the earth, a bee hovers on them as her hand gently enters frame and shoos it away



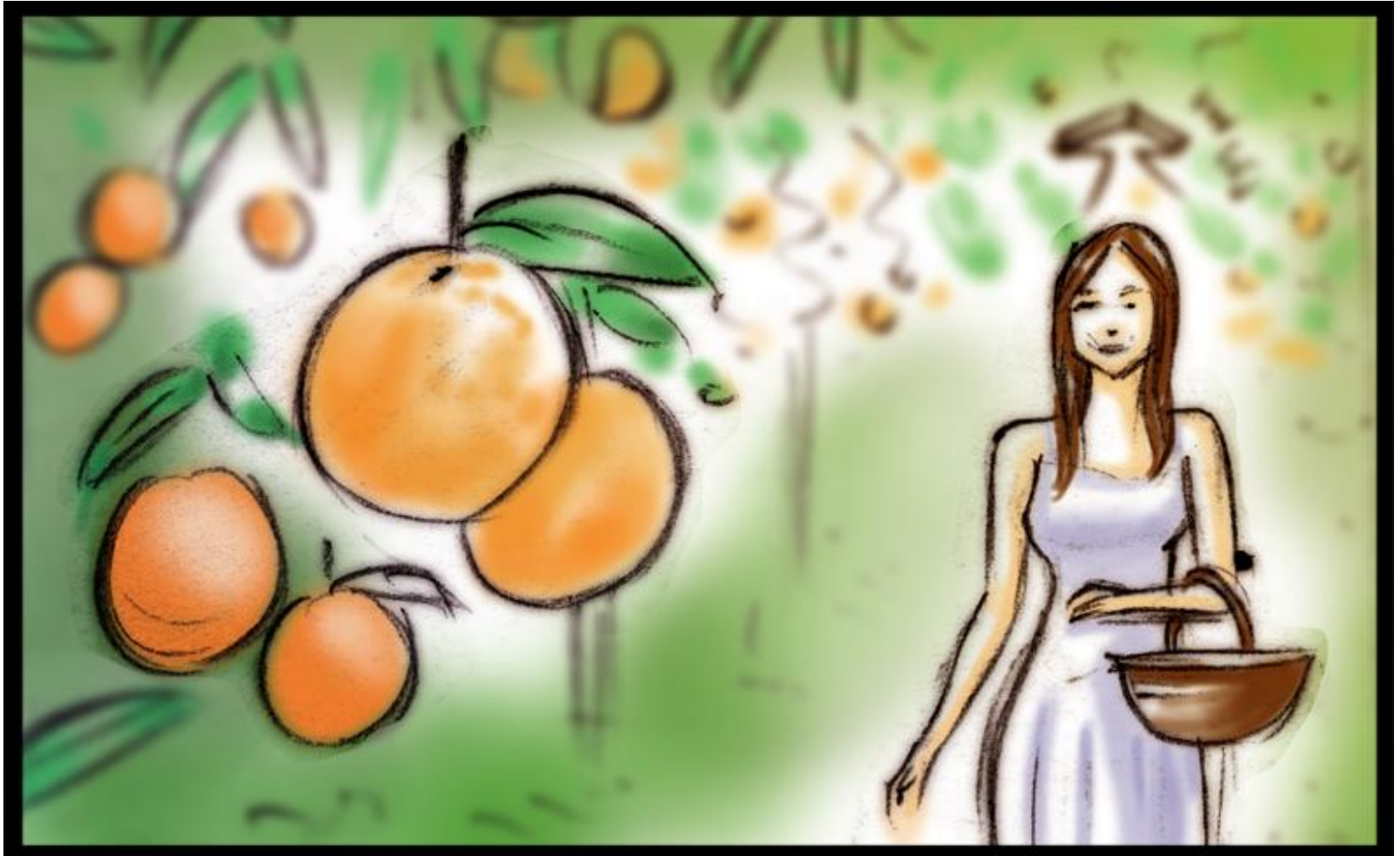
The girl bending over smilingly carefully plucks out some flowers and puts it in her basket.



We see a close up shot of gorgeous looking green tea leaves with the fresh morning dew against sunlight and the girl gently runs her hands over the fresh dewy leaves



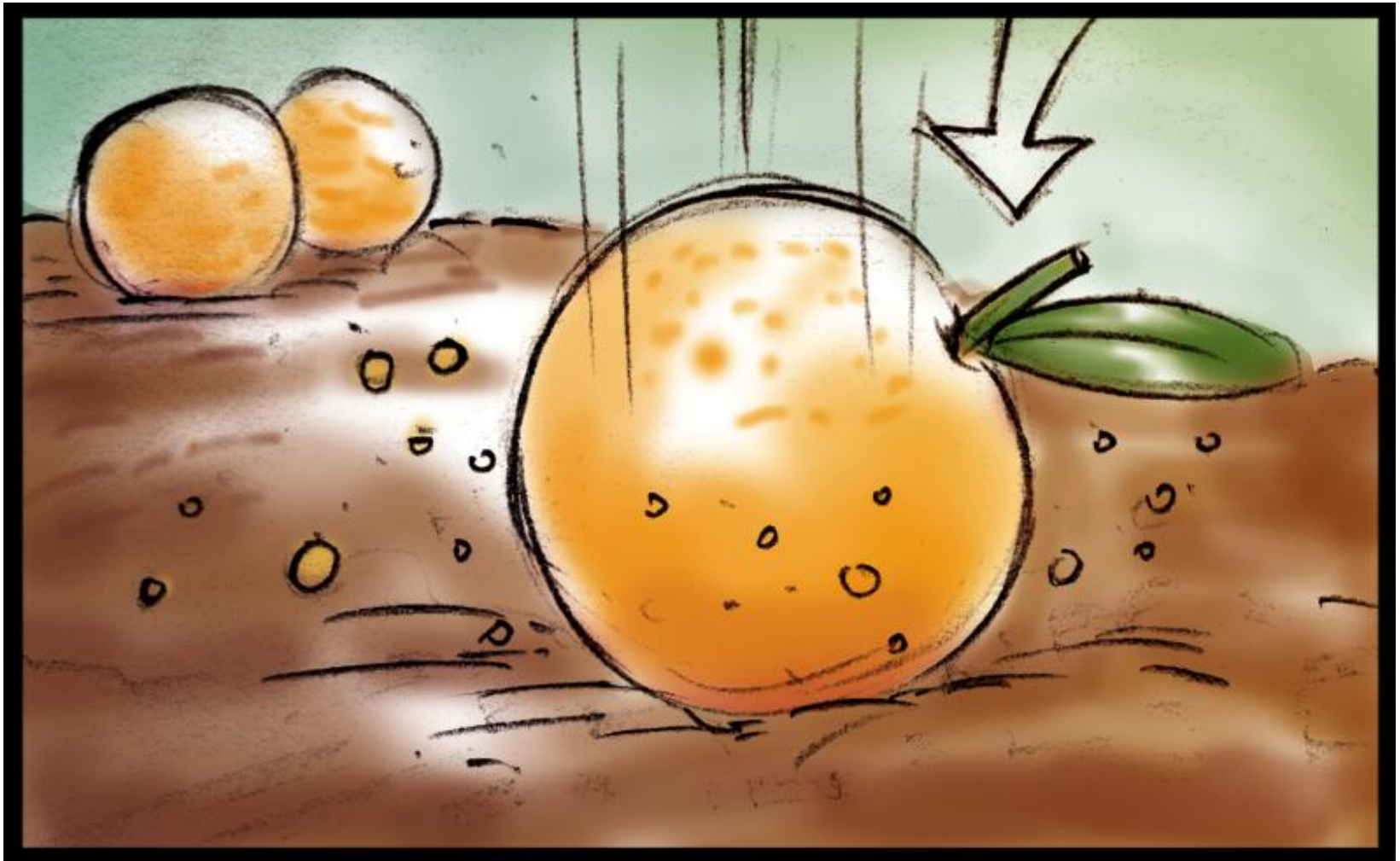
Top Angle The girl gently plucks and puts the leaves in her basket



We see a beautiful looking orange hanging off a tree.



The camera follows the orange as it drops down from the tree onto the soil.



The orange hits the ground as if given by mother earth



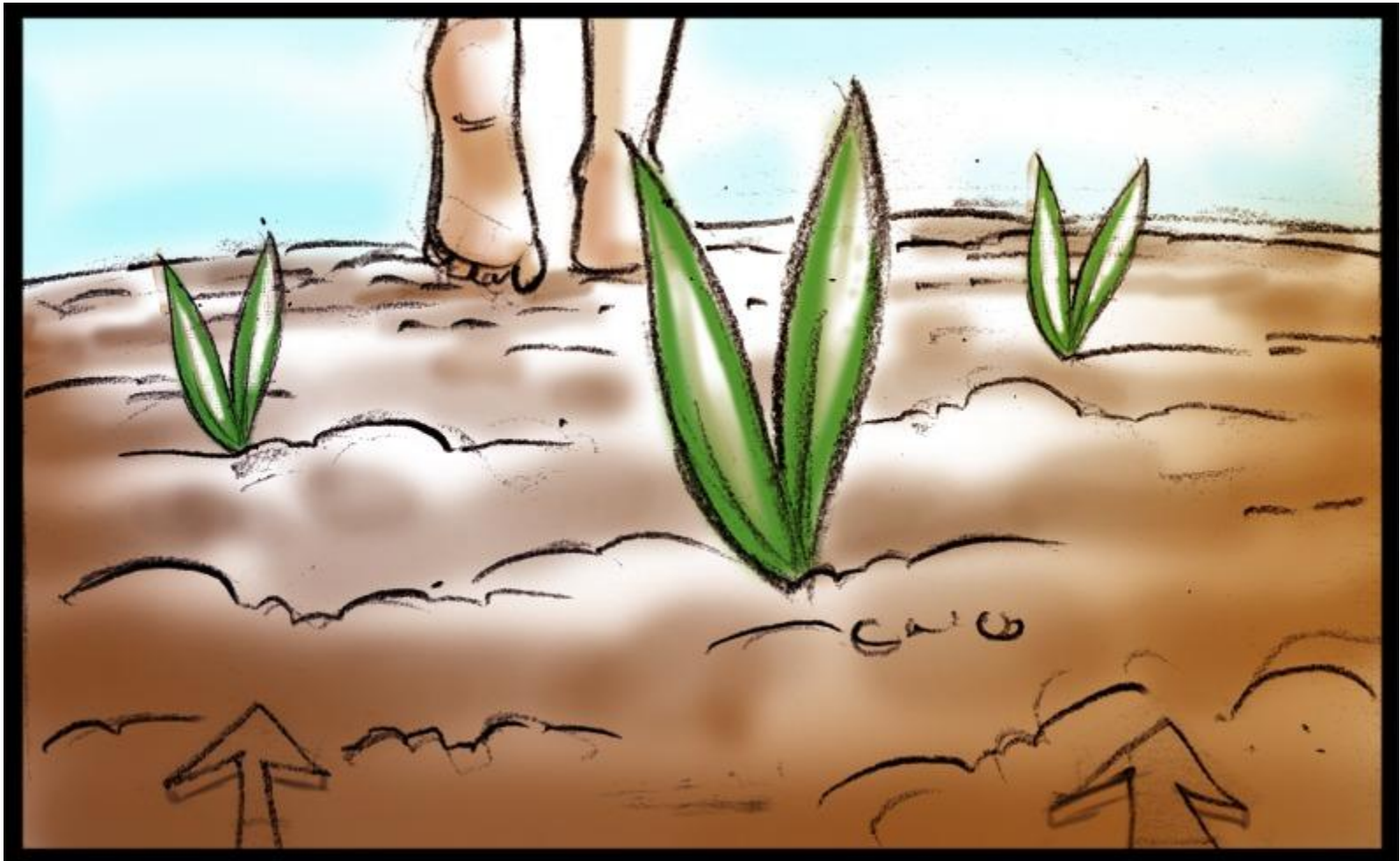
MS The girl picks up the orange, wipes off all the soil with a loving smile puts the orange in the basket. She then walks on.



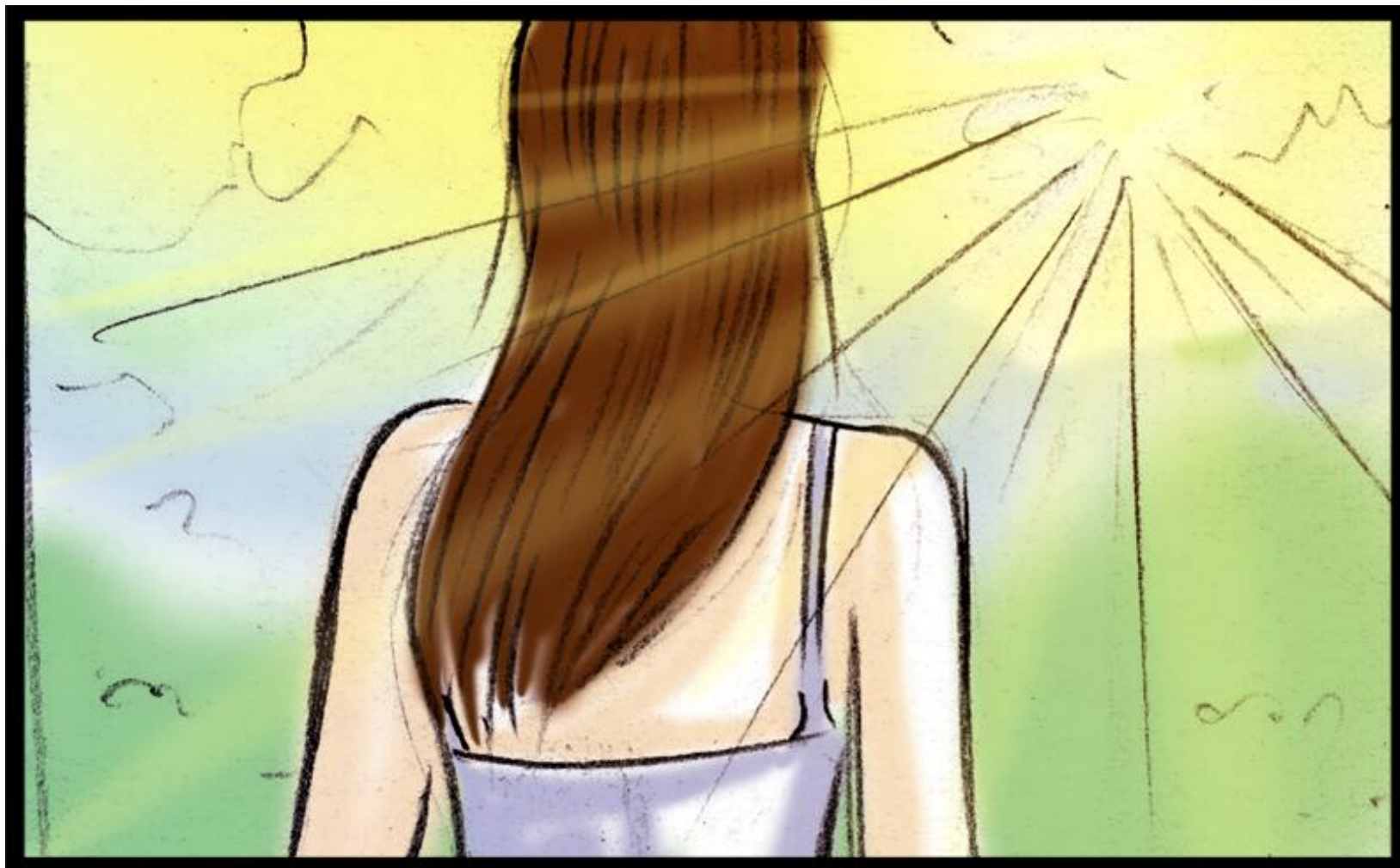
Close up insert in the previous shot of her putting the orange in the basket



Girl walks away from camera



Close up of a sapling growing from the soil as



We see a shot of the girl from behind as she is walking.



She suddenly turns with a beaming smile, puts her hand in the basket and playfully tosses some ingredients towards the camera. The ingredients hit the screen in a splash.(No orange)



we cut back to the washroom where we see the girl splash water on her face.



Relaxed, she then dabs her face with a towel, smiling all the while.



We then cut to a product window where we see our product range rise from the earth almost like its growing from the soil .



The full range is then hit with a splash of water.